



## SOCIAL NETWORKS



FACEBOOK



TWITTER



YOUTUBE



RSS FEEDS



BLOG



LINKED IN

# 0861 DART AD

## Artwork Guidelines

Please follow the steps below when setting up your artwork for print

1. All fonts must be converted to curves, paths or strokes
2. All Pantone colours must be stipulated for Corporate Colour reference. If clients are not particular about colour, we will match the CMYK values as closely as possible, but we will not be held liable for any errors that may occur if artwork is supplied/approved in CMYK.
3. Request a template from one of our friendly staff members. The artwork must be set up to scale on the templates provided. Please ensure you are using the correct template and take special precaution not to distort or scale the templates in any way possible.
4. The artwork can be supplied in the following formats:-
  - Macromedia Freehand 11 (MX)
  - Corel Draw 13 (X3)
  - Adobe Illustrator 15 (CS5)
  - Adobe Indesign 15 (CS5)
  - Adobe Photoshop (CS5)
  - High Res PDF (**Please ensure all images are embedded when creating the PDF document**)
5. All images must be sent to scale at 100% i.e. 72 dpi for Dye-Sublimation Print, eg: if the product is 3 metres big then the image must be 3m big at 72 dpi (there are only 80 strands of fabric per inch with a +-30% dot grain in Dye-Sublimation print). Images to be printed on PVC (roller banners etc.) can be 100 dpi or higher to scale.
6. If the artwork is too large to send via e-mail, we can send our FTP details to you. See also [www.yousendit.com](http://www.yousendit.com) and [www.wetransfer.com](http://www.wetransfer.com) for large file handling.

For more information or questions regarding artwork and to get the latest design templates e-mail us at [art@rightstuff.tv](mailto:art@rightstuff.tv)